

# 2024 Desert Difference AgTech Conference

## Yuma, Arizona

### November 13-14, 2024

#### Demonstration Participant Information



The **Desert Difference: A Showcase of AgTech Opportunities for Growing in the Desert** is not just another event! The AgTech conference is a pivotal moment for the agriculture industry and an opportunity for business leaders to capitalize on emerging opportunities in desert agriculture. As a vendor, the conference allows you to showcase your AgTech innovations and connect with growers, industry leaders, startups, and researchers.

Day 1 (Nov 13): conference participants will experience AgTech in action at the University of Arizona Yuma Ag Research Center. Attendees will see firsthand how cutting-edge machinery and technologies can revolutionize their farming practices. Field demonstrations and static displays will showcase technologies for growers and industry leaders.

Day 2 (Nov 14): The AgTech conference at the Yuma Civic Center will feature expert speakers and industry pioneers who focus on optimizing operations, increasing yields, and enhancing sustainability with technology. Vendors can showcase their companies through booths and lightning talks.

#### Day 1 (Nov. 13<sup>th</sup>) Field Demos:

In-Field Demo (11 available) @ \$1,500  
Demo Day Static Display @ \$500

#### Day 2 (Nov. 14<sup>th</sup>) Conference Panels, Presentations, & Discussions:

Lightning Talk (10 available, includes a booth at the conference) @ \$750  
Conference Day Booth (no lightning talk) @ \$250

#### Package Deals:

\$2,000 Package Deal  
Includes: In-Field Demo, Demo Day Static Display, conference booth and Lightning Talk (10 available)

\$1,250 Package Deal  
Includes: Demo Day Static Display, conference booth, and Lightning Talk (10 available)

Company Name:

Point of Contact:

Phone Number:

Email:

Don't miss the opportunity to showcase your company and AgTech innovations, collaborate, and strategize with like-minded individuals passionate about driving positive change in desert agriculture. To sign up as a vendor, fill out this form, save it and email it to Sonnet Nelson at [sonnetnelson@arizona.edu](mailto:sonnetnelson@arizona.edu), or call 928-782-5873. Use the QR code to visit our website for more details.

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