

# 2024 Desert Difference AgTech Conference

## Yuma, Arizona

### November 13-14, 2024

#### Sponsorship Information



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The University of Arizona's Yuma Center of Excellence for Desert Agriculture (YCEDA), Cooperative Extension, Yuma Agricultural Center, and the Office of Research Innovation and Impact (RII) have partnered with Western Growers to host **The Desert Difference: A Showcase of AgTech Opportunities for Growing in the Desert**, a two-day AgTech conference in Yuma on **November 13 & 14, 2024**. Explore the cutting-edge advancements transforming the desert agricultural landscape. On November 13th, there will be field demonstrations at the Yuma Agricultural Center. On November 14th, there will be panels, presentations, and discussions at the Yuma Civic Center. We believe that you would be an excellent partner for this event and invite you to be a sponsor for the conference. We offer several sponsorship opportunities, as outlined below. All sponsors will be recognized during the conference, and your support will be acknowledged in the conference materials and event promo.

**Conference Lanyards:** company must supply the lanyards  
**SOLD OUT!** Sponsorship available @ \$1,000

**Yuma Ag Center (YAC) AgTech Test & Demonstration Smart Farm Electronic Marquee:** Company logo will be prominently displayed on the YAC marquee for one year.  
1 large banner sponsorship is available @ \$10,000  
12 small banner sponsorships available @ \$5,000 each

**Day 1 (Nov. 13<sup>th</sup>) Field Demos Sponsorships:** company logo will be displayed on the serving table  
**SOLD OUT!** Lunch: 2 sponsorships available @ \$1,000 each  
**SOLD OUT!** Coffee & Beverages: 1 sponsorship available @ \$500

**Day 2 (Nov. 14<sup>th</sup>) Conference Panels, Presentations, & Discussions:** The company logo will be displayed on the serving table  
Breakfast: 4 sponsorships available @ \$1,000 each  
Lunch: 3 sponsorships available @ \$2,000 each  
Unlimited **SOLD OUT!** Beverages (water, lemonade, iced tea, and coffee) 1 sponsorship available @ \$500  
Snack: 2 sponsorships available @ \$750 each

Company Name:

Point of Contact:

**Don't miss out! Become a sponsor now!** To commit your sponsorship, complete the form, save it, and send in an email to Sonnet Nelson at [sonnetnelson@arizona.edu](mailto:sonnetnelson@arizona.edu), or call 928-782-5873.