

---

# You're Invited

---

**WHAT:** Growing Up! Where can vertical farming best fit in Yuma?

**WHERE:** UA Yuma Agricultural Center  
6425 W 8<sup>th</sup> St.

**WHEN:** Friday, February 24, 2017  
8:30-9:30 a.m.,

**WHO:** Robert Colangelo, Founding Farmer/CEO of Green Sense Farms, a leader in Indoor Vertical Farming (IVF) will discuss their new approach to growing leafy green vegetables. Green Sense Farms is building a network of indoor vertical farms in the USA, Canada, Scandinavian and Asian Pacific countries.

**WHY:** Growing indoors can produce higher crop yields using less water, land and fertilizer. They're learning how to best deploy this new technology. IVF can be combined with greenhouses and field farms to maximize yield by producing herbs, lettuces and seedlings for transplants. Green Sense Farms is transforming farming and improving produce distribution with their technology and is looking to work with the lettuce industry to improve productivity in a sustainable manner.



This event is hosted by the Greater Yuma Economic Development Corporation, which is working to expand Yuma's food processing industry.



---

For more information, please contact Sonnet Nelson at 928-782-5873 or [sonnetnelson@email.arizona.edu](mailto:sonnetnelson@email.arizona.edu)