# FEBRUARY 2, 2022



Join Western Growers, Center for Produce Safety and Yuma Center of Excellence for Desert Agriculture for a

## FOOD SAFETY TECHNOLOGY EVENT!



THE UNIVERSITY OF ARIZONA Yuma Center of Excellence for Desert Agriculture

Four Points by Sheraton Yuma | 2030 S. Ave 3E, Yuma, AZ 85365

The Western Growers Center for Innovation & Technology, Center for Produce Safety and Yuma Center of Excellence for Desert Agriculture have partnered to host AgTechX Food Safety. This event kicks off a yearlong initiative aimed at food safety acceleration to improve the toolkit of rapid diagnostics and prevention technologies.

AgTechX Food Safety features panels on industry issues, regulatory views and food safety innovation, plus hear from the AgTechX Food Safety Cohort of AgTech companies!



## 1:00PM Check-in and Registration

Event check-in and an opportunity to meet with some of the start-up companies who are developing technologies aimed at rapid diagnostics and prevention.

## Welcome

ENTER

1:30PM An event welcome by leadership from the Western Growers Center for Innovation & Technology, Center for Produce Safety and Yuma Center of Excellence for Desert Agriculture.

## Panel: Industry Issues

1:45PM A star-studded panel of growers and processors who will discuss the issues with food safety on the farm and provide an analysis on the burgeoning opportunities to prevent foodborne illness.

## Panel: Regulatory Views

2:30PM A regulatory panel will delve into what steps can be done to improve the toolkit.

## Register for this unique industry event to help move the needle on food safety!

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RSVP at https://pages.agtechxfs.com/Yuma-02-02/

## 3:00PM Networking Break

## 3:15PM Keynote Conversation: Innovation

An enlightening and in-depth analysis on food safety technology and innovation.

## 4:00PM Meet the Innovators

An introduction of the AgTechX Food Safety Cohort – a group of innovators specializing in food safety prevention technologies and rapid diagnostics who will receive exclusive resources to help them launch and scale.

## 4:45PM Reception

TOThe reception will include:5:45PM• A showcase with cutting-edge

- A showcase with cutting-edge start-up companies
  - Appetizers and snacks

GROW NEW TECHNOLOGY.

For more information please contact: **Dennis Donohue** Director of Western Growers Center for Innovation & Technology

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