



# New Challenges, Opportunities in Cross-Border Agricultural Trade

In Partnership With



## ***Learn from Leading Experts on the Policies and Logistics of Bilateral Trade of Agricultural Products between the US and Mexico***

This Half-Day Seminar Is Designed to Address the Concerns of US and Mexican Suppliers of Agricultural Products in the Border Region

### **What You Need To Know**

**TIME:** 10:00 a.m. – 2:00 p.m. (AZ)

**DATE:** Thursday, May 11, 2017

**LOCATION:** University of Arizona  
Downtown Campus, 44 N. Stone Ave.,  
Room 119, Tucson, AZ 85701

**COST:** Free of charge.

**MEALS:** Lunch graciously provided by our sponsors.

**Parking:** Please park in the Pennington Street Garage or visit <https://gotucsonapp.com/park/> for the Tucson Parking App.

**Registration required here:**  
<http://www.regonline.com/agupdate>

**REGISTRATION Deadline:** 12:00pm,  
May 10, 2017

### **We will address such Questions as:**

- *What is the scope and impact of cross-border Ag trade?*
- *What are the logistics and trends of cross-border Ag trade?*
- *What are the opportunities and challenges in Ag trade?*
- *What will post-NAFTA Ag trade look like?*
- *How to get past the political rhetoric, and influence decision makers?*
- *What's the view from the Mexican side of the border?*
- *What is Mayor Rothschild's take on Ag trade?*
- *What resources are available to help you with cross-border Ag trade?*

**Hosted By:**



**With Generous Support From:**

***Have Questions About This Event?***

Contact Paul Brierley with the Arizona District Export Council at 928-920-4983 or

